

RECOMMENDATIONS FOR IMPLEMENTATION

INNSBRUCK

The jury appreciates in both runner-up projects a profound and integral approach towards knitting existing and new uses into the public spaces. Based on this, the jury made a conscious decision to award these two projects, because their take on defining spaces by linking them with program as a key strategy was unanimously judged to be the right approach for this site. It's not so much about the amount of public space added but about how it's informed by use, architectural expression, views, etcetera.

Both runners-up have strong and conclusive answers on various levels regarding the topic of the productive city and its spatial implementation, however each of them also has several individual weaknesses on the architectural and/or programmatic level.

The decision to award two second prices was done in order to start a dialogue between two very rich proposals, with the chance to distil and sharpen the essence of the suggested ideas.

It is highly recommended to the city of Innsbruck and to the owner of the site to carry out a series of further workshops with the two runner-up teams. To guarantee the reinforcement of the quality present in these two projects, two members of the international EUROPAN15 jury can also participate in the workshop process.

RUNNER-UP THE GREEN HEART CD695

- Apart from the strong programmatic ideas and the way they are blended into the existing structure, the architectural aspects of the project need further development. The proposal is considered as a hybrid between conceptual and formal interpretation, which needs to be specified and designed more precisely.
- Architectural elements such as the green facades and the roof-cover must be tested upon their impact to create an identity for the place and at the same time must be evaluated to determine whether they fit the program they mean to house.
- The jury values the sensible and integral approach of the project but questions its resilience at this stage. The specific qualities need to be worked out more clearly to establish a robust framework for future development. Therefore, the jury recommends setting up a dialogue with the second runner-up project: Happy Valley.

RUNNER-UP HAPPY VALLEY VH754

- The clear definition of zones within the market square and its partial covering are considered as positive and supportive of different possible uses. They also give the space more definition and character. The tilted surface should be re-evaluated in the next step, however.

- The strategy of overlapping uses and synergies could have the capacity to change the quality of the whole area in the long term. However, the programmatic focus is not entirely satisfying to the jury. It fears it will be too exclusive. This aspect must be thoroughly examined in the further development process.
- The canteen building, a draw for students, is well embedded in this proposal and is set in relation to the new square. This is viewed very positively by the jury, because it articulates an inviting gesture and a possible opening towards the University area, bringing both zones closer together. The idea to link the two zones should be kept and worked out in a further step.
- On different levels there are various public zones that are framed by architectural components in an outspoken language. It should be examined whether the same design approach and architectural expression are suitable for all interventions.
- The jury appreciates the complexity in terms of program and its linkage to space - an approach found also in the “green heart” project. The jury therefore recommends a dialogue with the second runner-up project in order to further intensify the conditions of multiple use.