

E15 JURY STATEMENT

RUNNER-UP

THE GREEN HEART

CD695

Local commission: The project comprises of a careful approach to the existing constructions. A variety of selective and programmatic interventions show a possible way of dealing with the existing.

In order to make existing buildings more attractive, new facades and the installation of a green layer are proposed.

The project is appreciated as very rich in content and comprehensively considered. Various typologies are explored in great detail. The reinforcement of the permeability and the network of connections from the Innrain to the Innufer are rated positively. A well-structured link to the university campus in the southern section is unfortunately missing. The structures for the new facades and their expression are regarded as positive and attractive.

The development of additional squares and other public spaces as well as the inclusion of green spaces is seen praiseworthy, however, the construction which sets the boundary at the junction of Innrain and Marktgraben is open to question.

The project is marked by its considerable clarity and is assessed as extremely viable.

International jury: The jury considers the project unanimously as a very serious contribution that offers a detailed plan with a particular spreadsheet. The proposal blends into the existing context and shows an integral approach, working with the existing urban fabric.

The restructuring of the urban spatial system is done in a subtle way, thereby linking various spaces well with program. An analysis of current uses, which should act like “seeds” for future functions, anchors the new proposal and densifies the uses. The jury appreciates the focus on the relation of the programming to the space.

The uncluttering of the market square is appreciated, however introducing the linear element of a pergola is considered a ‘romantic’ act to frame the square. This element in particular doesn’t correspond with the urban language of Innsbruck and prohibits the street axis overlooking the river.

In general, the project could have been tackled with more rigour. The jury is confident though, that with a step further in development this could be achieved. It therefore proposes the project as a runner-up and recommends further exploration of the ideas in a workshop with the city of Innsbruck and the site owner. In addition, it strongly recommends a dialogue with the project VH75+ HAPPY VALLEY.