

E15 JURY STATEMENT

RUNNER-UP
HAPPY VALLEY
VH754

Local commission: The competition entry foresees the partial removal of various structures. For example, opening up the old listed market hall by removing part of the 1960s market hall. The market hall would have an overarching pitched-roof-structure to create additional green spaces and the area where the former multi-storey car park stood would also have added cubic content. A similarly formed new construction would be situated at Innrain 34. The idea of the overarching pitched roof as a strategic design element is repeated in various locations.

The use of the proposed 'roof valleys' is not entirely convincing although the generosity of the creative gestures is perceived positively. The use of the market square as an event space is credible, especially considering the use of the generous roof space in this respect which would be a great benefit to the marketplace. The illustrated filigree structure was hotly debated. The lively treatment of the theme "the productive city" is warmly welcomed and the possibilities for enhancement within this framework seem evident.

International jury: The jury appreciates the complexity in terms of program and its linkage to space. The proposal is explicit on built form and uses architectural elements to strengthen the identification of the place. In suggesting different types of spatial areas (roof valley, covered/open square, pop-up boxes) and working with the 3rd dimension, it offers connections between public architecture and open space in various ways, which is well received by the jury.

The market square is rated interesting, as it is not a known solution that can already be found anywhere. A subtle intervention, the roof, seems especially helpful for different types of events and is geared again towards programmatic densification. The tilted square is seen critically, though, as the elevated view does not seem to add the intended value to the space and is unsuitable for bigger events.

The programming of the productive uses is controversially debated: on the one hand the uses are still strongly linked to the concept of the market, which is considered positive, on the other hand the theme of 'well-being' is highly questioned. Some members of the jury see high-end uses linked to these functions. However, its dealing with the existing canteen and therefore its connection with the university is again found interesting and enriching. Even so, the jury recommends a much-needed evaluation of the topic of well-being, the project offers some other activities that are not present at the moment.

In general, the jury acknowledges the complexity of the project, which fosters the densification of uses and gives valuable answers on how the implications for public spaces could unfold.

The jury proposes the project as a runner-up and recommends further exploration of the ideas in a workshop with the city of Innsbruck and the site owner. In addition, it strongly recommends a dialogue with the project CD695 THE GREEN HEART.