

Market scape city is a new hub that forms an invisible network in the city by people and things gathering and dispersing at one time.

Innsbruck is an important position in Austria, with its tourist resources and excellent transport links to major cities.

We regard this place as a hub in Innsbruck and envision a market scape city as a network hub with culture, community and knowledge as core.

This hub will be the infrastructure for a new life of people living here, and for visitors as a new base of tourism adjacent to the old city, a new core of the city.

Based on the modification of the market space so far in Innsbruck, we design a market-scape city where market space is developed the city, and the scenery of vibrant place is scattered throughout the city.



Innsbruck as the center of Europe

Innsbruck is geographically the center of Europe. It is an important hub in Austria, with good access to major cities and abundant tourism resources.



Historical Survey

The city of Innsbruck has its roots in the market and has developed with the market.

1180-1648

MARKET PLACE

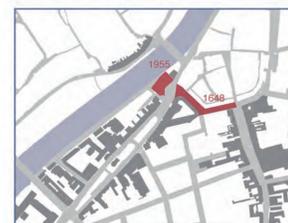
A market place was established in 1180, and weekly markets began to be held at intersections in the old city.



1648-1914

MARKET SQUARE

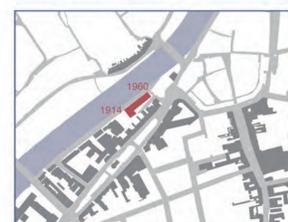
The market begins to move from the old city to innrain, and then a market appears in the square along the inn river.



1914-

MARKET HALL

In 1914, a markethall was built along the inn river, and the market was held in the building. In 1960, a new market was built next to it.

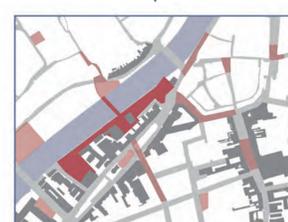


Our Proposals

2020-

MARKET CITY

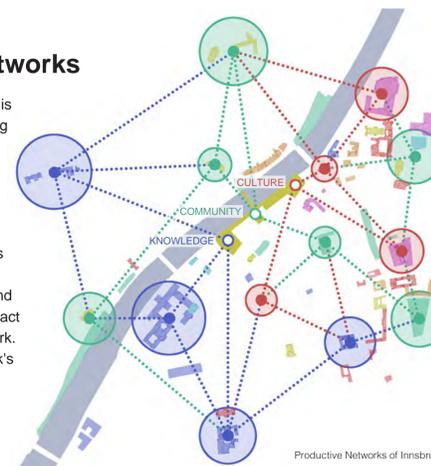
The market functions as a hub of the urban network. Markets spread throughout the city, with vibrant market spaces.



Productive Networks

In our proposal, "market" is regarded as a hub forming a network of elements scattered in the city, and three markets are planned on the site.

Each of the three markets connects the Innsbruck "culture", "community", and "knowledge" elements to act as a hub for a new network. All of this forms Innsbruck's productive network.



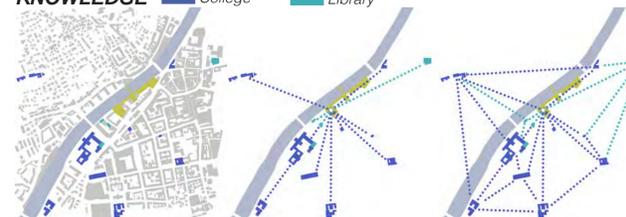
CULTURE Museum Historic site Theater

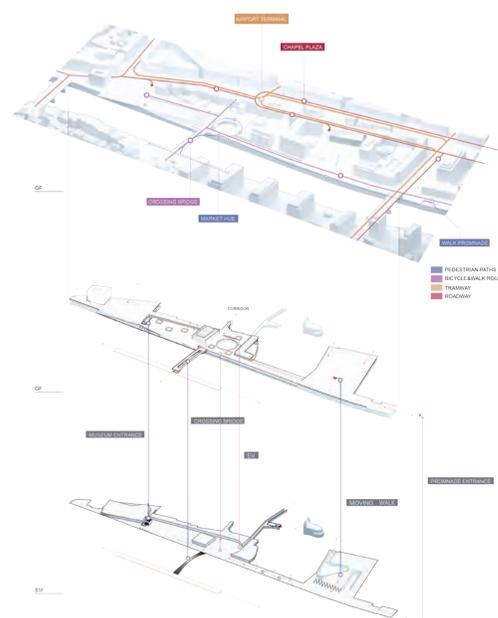
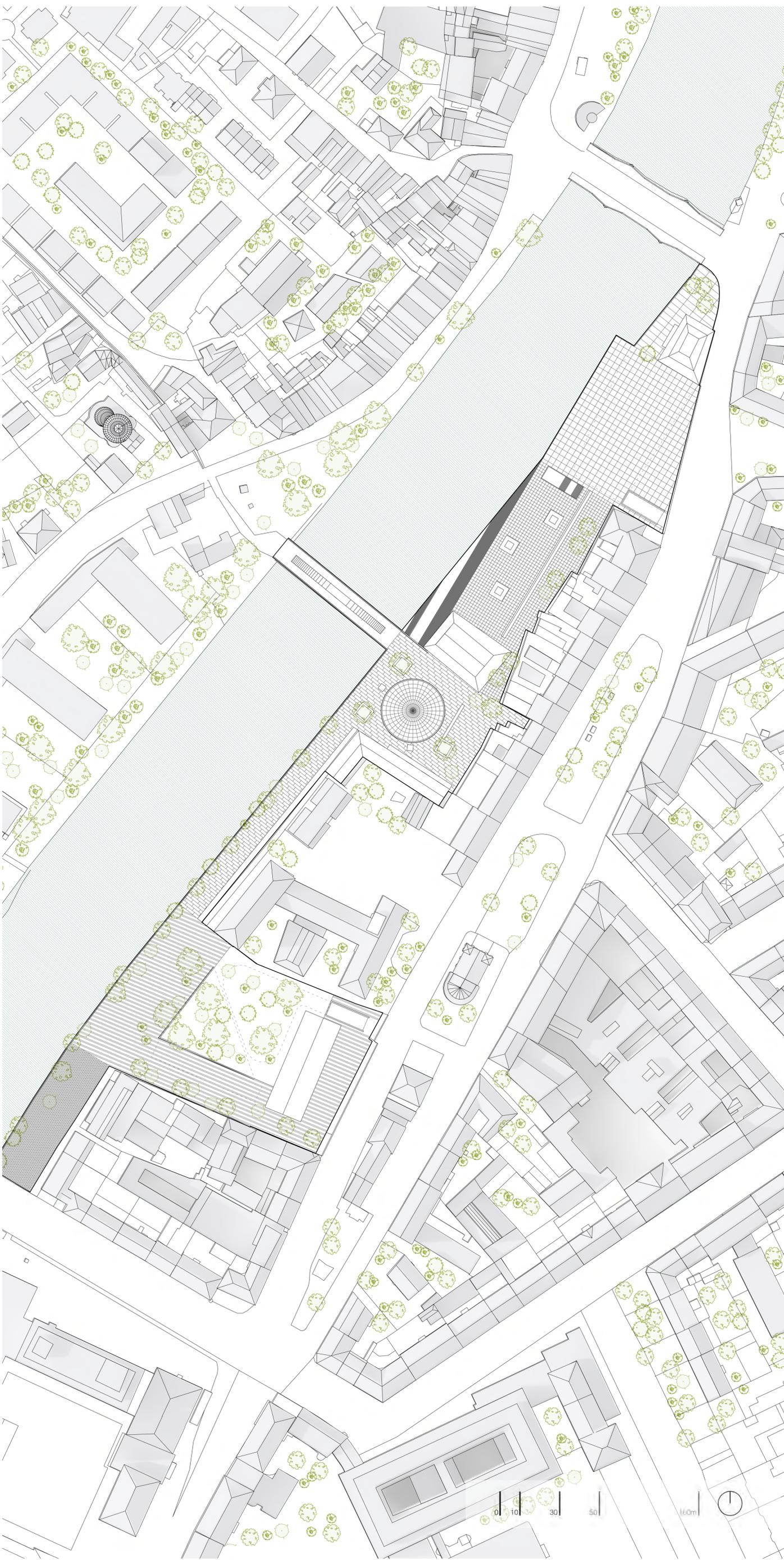


COMMUNITY Chapel Plaza



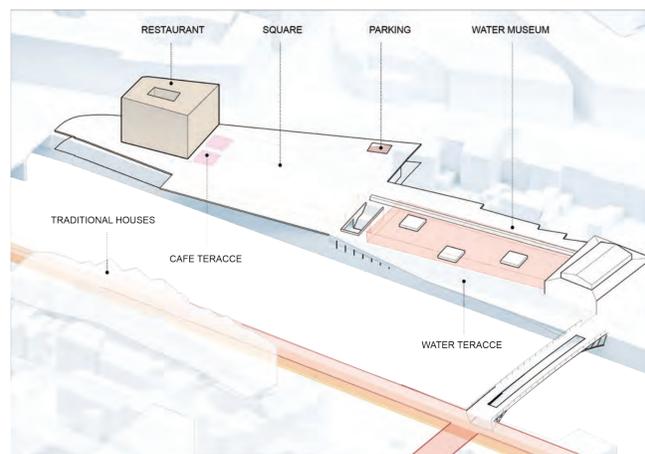
KNOWLEDGE College Library





This plan creates a new scape in Innsbruck.

These market spaces connect people who live here, visitors, history and new information. They later form a productive network to enrich this city.



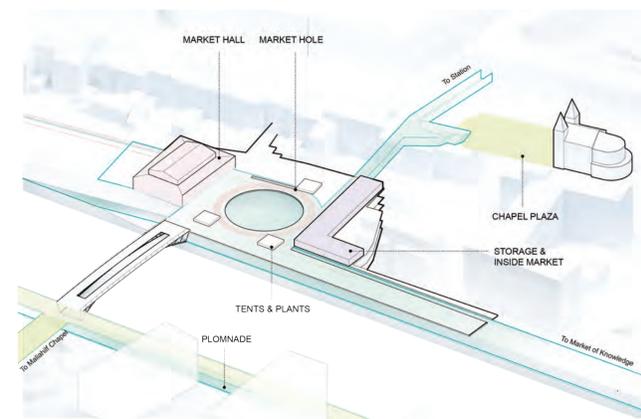
MARKET OF CULTURE

This market that gather history and humanities activities in Innsbruck.

Close to the old town and the river, this place is the cultural hub of Innsbruck.

The basement functions as a parking lot, and the square on the ground is a place where a market or music festival is held as an event. The hydrophilic space along the river a relaxing space for visitors to the market, and the art gallery will display ships with related rivers and their history, art.

These will promote the cultural development of Innsbruck.

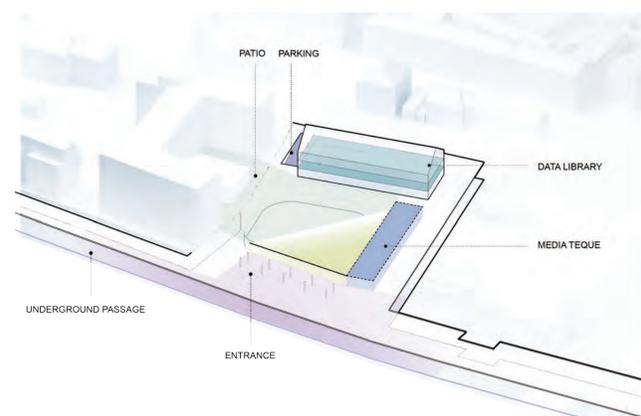


MARKET OF COMMUNITY

This market that gather exchanges in Innsbruck.

While maintaining the existing market functions, by design a large space, it will be a place where people and things gather and dispersing there.

The bridge connects the market to the ground and underground promenade opposite the bank, the underground that touches the circle leads to chapel plaza and the airport. By doing so, it attracts the visitors and the people on the other side, and develops the market space widely.



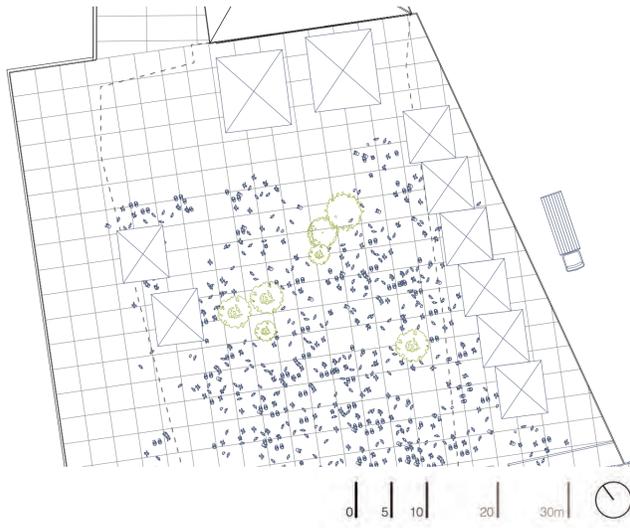
MARKET OF KNOWLEDGE

The market that gathers intellectual property in Innsbruck.

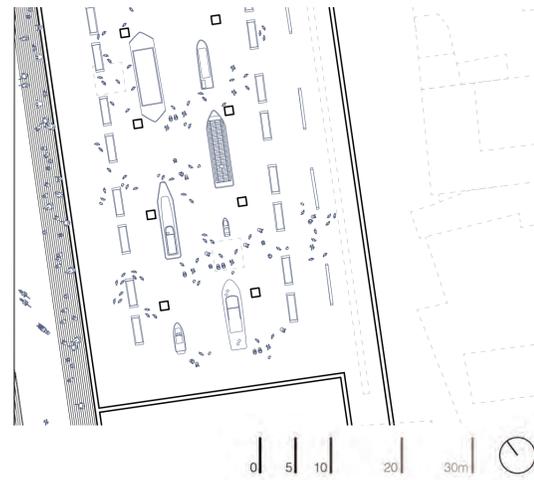
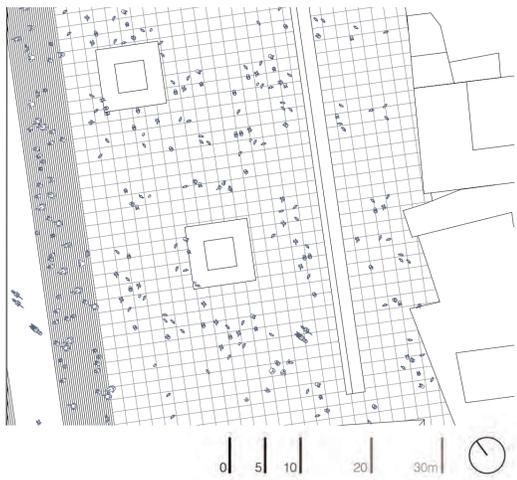
A patio with features such as a meeting room and an information center, a historic police station will later become an archive.

They form a network with universities and nearby libraries, etc, it will be a place to collect and transmit media rooted in the community.

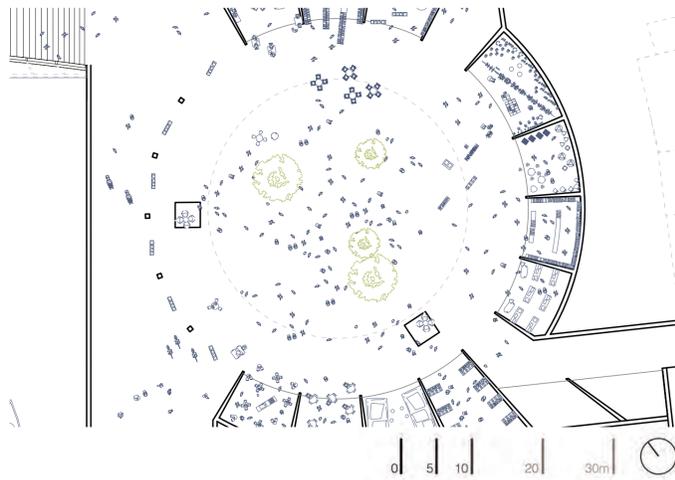
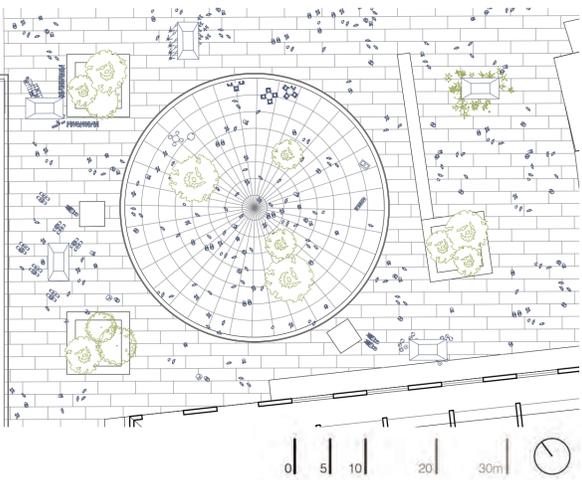
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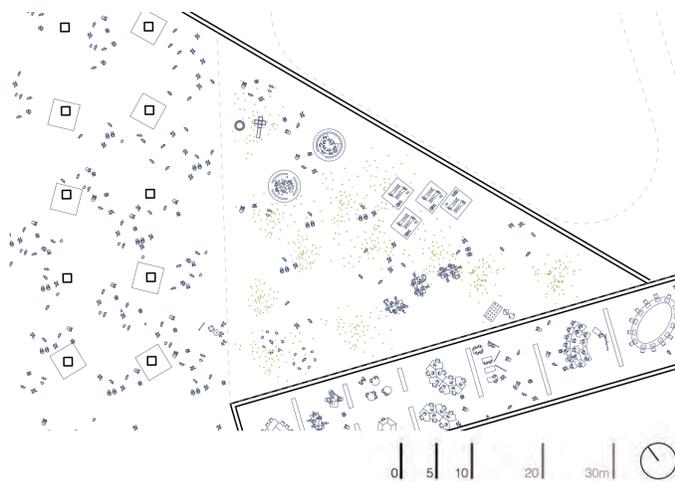
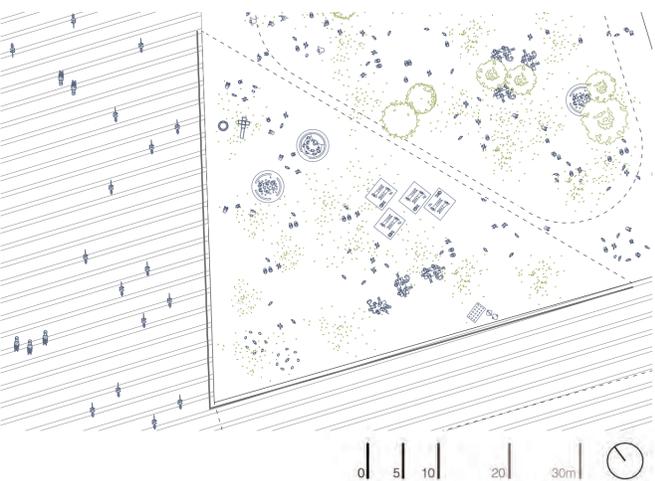
An activity of festival that reaches the other side bank



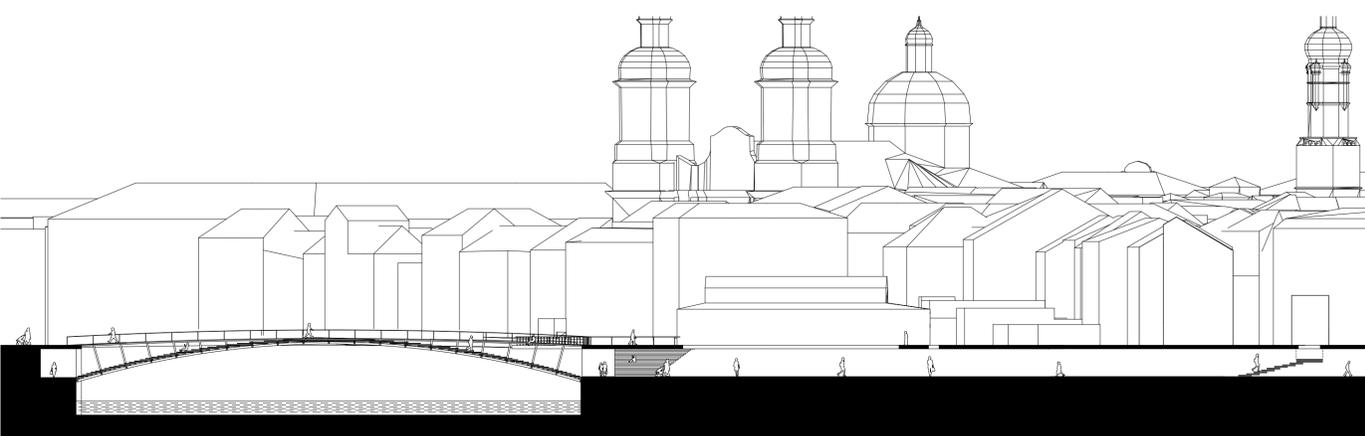
Feel the scape of Innsbruck while watching the river flow



Many people interact and the market develops



Spend time in a quiet and calm space



Expect for the scape to be updated